# Master the PRODUCE TRACEABILITY INITIATIVE (PTI) with







### Experts in hardware and software solutions for business

The PTI has a bold vision which outlines a course of action to achieve supply chain-wide adoption of electronic traceability of every case of produce by the year 2012.

# Will you be ready?

### The OCR Difference: Hardware



Featuring Motorola products

- Established national leader in barcode, RFID and wireless solutions
- Unwavering commitment to service and support
- Extensive experience and success in food processing and packaging





### The PICS Advantage: Software

Produce Inventory Control System

- Handles all types and sizes of inventory
- Affordable for every business small and large
- · Available on the web WebPICS
- Traceability
- Buying
- Selling
- Inventory
- Production
- Brokerage
- Accounting
- Security
- Management



## Find your focus. Meet your objectives. Reach your PTI goals.

Call us today for your complimentary PTI hardware and software consultation.

### **OCR Canada**

600 Cochrane Drive, Suite 100 Markham, Ontario, L3R 5K3 Phone: (905) 475-5506 x 203 Toll Free: (800) 853-7226

Fax: (905) 475-0566

www.ocr.ca

### WaudWare Incorporated

16 Rutherford Road South Suite 201 Brampton, Ontario, L6W 3J1

Phone: (905) 846-9737 Fax: (905) 846-9738

www.produceinventory.com

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Consulting | Programming | Training | Support 16 Rutherford Rd. S., Suite 201, Brampton, ON L6W 3J1

Phone: (905) 846-9737 Fax: (905) 846-9738 Web: www.produceinventory.com E-mail: info@waudware.com